



Spring Forest Middle School PTA

14240 Memorial Drive, Houston, Texas 77079

Phone (713) 251-4600, www.sfmspta.com

July 27, 2018

Hello Friends, Neighbors and Loyal Supporters of Spring Forest Middle School!

On behalf of Spring Forest Middle School (SFMS) Parent Teacher Association (PTA), we would like to invite you to contribute to our school's continued success through our annual sponsorship options. SFMS PTA is dedicated to working with all students at SFMS and their families to enhance their learning potential, and we need your help to do that!

SFMS PTA's largest annual school event is the VETERANS DAY CELEBRATION, scheduled for Friday, November 9, 2018, which offers a breakfast to all Veterans in the community followed by a school-wide ceremony honoring those who have served our country. Our largest annual community event is the MULTICULTURAL FESTIVAL that involves 20+ booths, performances and visual displays featuring the students' diverse ethnic backgrounds on October 25, 2018. Our largest fundraising event of the year is our BOBCAT BASH AUCTION, which will be February 9, 2019.

Through the funds donated from generous community members, SFMS PTA has funded CULTURAL EVENTS & PROGRAMS, FIELD TRIPS, and assisted with PERFORMING AND VISUAL ARTS PROGRAMS, and LIBRARY ENHANCEMENTS to name a few. In addition to these educational opportunities for the students, the PTA has sponsored CONTINUING EDUCATION PROGRAMS FOR OUR TEACHERS, UPGRADED TECHNOLOGY, and CAMPUS IMPROVEMENTS. SFMS PTA also supports the community by working alongside Communities in Schools (CIS), and Family Point Resources. In a school where the majority of almost 900 students are on a free/reduced lunch program, the funds provided by SFMS PTA are much appreciated and are vital to the overall success of students.

All of SFMS PTA's community sponsors will be featured in the on-line SFMS directory and on the SFMS PTA website. Additionally, there are opportunities for advertising on SFMS's front marquee, company-provided banners displayed on the school's fence fronting Memorial Drive, yearlong recognition in the school's lobby, and reserved seats to the annual Bobcat Playhouse production to name a few. **Please see the attached sheet for further information on directory ads and sponsorship levels.**

Thank you for your consideration in assisting the SFMS PTA take an active part in further expanding the quality and quantity of educational opportunities for our students, teachers and staff. The families of SFMS along with the faculty thank you, as 100% of your donations directly benefit the students of Spring Forest Middle School. SFMS PTA is a registered 501(c)(3) charitable organization,. Letters for tax purposes will be sent out at the end of the calendar year.

Please feel free to contact me with any questions at sponsorship@sfmspta.com. We look forward to hearing from you soon!

Best Regards,

Kresta Franklin
SFMS PTA Sponsorship Chair



Spring Forest Middle School PTA 2018-2019 Community Sponsorship Options

ULTIMATE BOBCAT - \$3000 plus (limit of 3)

- Name on the top of the weekly SFMS e-blast (each week for 1 month in the spring of the year)
- Yearlong recognition in the lobby of SFMS for all to see for the 2018-2019 school year
- Your company name will be displayed for one week in the fall and two weeks in the spring on the SFMS marquee, which faces Memorial Drive.
- Your company name/logo will be displayed at all the SFMS PTA events including Multicultural Festival, Veterans Day & Auction/Spring Fundraiser
- Four (4) reserved seats for the SFMS annual Bobcat Playhouse spring show (Friday night)
- All recognition offered in the lower level tiers

Platinum \$2000

- Name listed on the Banner for the weekly SFMS e-blast for 2 weeks
- Your company name will be displayed in rotation on SFMS's marquee for one week in the fall and one week in the spring
- Your company name/logo will be displayed at SFMS PTA events including Multicultural Festival and the Auction/Spring Fundraiser
- Two (2) reserved seats for the Bobcat Playhouse spring show (Friday night)
- All recognition offered in the lower level tiers

Gold \$1500

- Name listed on the Banner for the weekly SFMS e-blast for 1 week
- Your company name will be displayed in rotation on the SFMS marquee for one week in the fall
- Your company name and logo displayed in the SFMS School Cafeteria
- Two (2) reserved seats for the annual Bobcat Playhouse spring show (Saturday night)
- Special attention at all SFMS PTA events
- All recognition offered in the lower level tiers

Silver \$1000

- Custom plaque for your office stating your company is a "Proud Supporter of SFMS Bobcats"
- Company name featured at the Multicultural Festival (fall semester) & "Breakfast with your Bobcat" (spring semester)
- Your company banner will be displayed on the SFMS perimeter fence facing Memorial Drive for two weeks in the fall and two weeks in the spring
- All recognition offered in the lower level tiers

Bronze \$750

- Your company name/logo displayed on the SFMS PTA Website, Veterans Day Program & Fall school-wide Newsletter
- Your company banner will be displayed on the SFMS perimeter fence facing Memorial Drive for two weeks in the fall
- All recognition offered in lower level tiers

Friends of SFMS \$500

- Company name featured at the 8th Grade Breakfast (May)
- All recognition offered in lower level tier

Neighbors of SFMS \$100

- Your company name listed on the SFMS PTA Website
- Your company name listed on the My School Anywhere Online Directory



**Spring Forest Middle School PTA
2018-2019 Sponsorship Form**

Company Name: _____

What type of donor are you?

_____ SFMS-Family-Owned Business

_____ Business Neighbor

Address: _____

Contact Person: _____

Phone: _____

Email Address: _____

Donation Amount & Tier: _____

_____ Please use my new advertisement that I have emailed to you.

_____ Please accept our donation, no ad will be sent.

As a reminder, your donation is tax deductible, as Spring Forest Middle School PTA is a 501(c)(3) organization.

Please include cash or a check made payable to "SFMS PTA" mailed to:

SFMS PTA Sponsorship
14240 Memorial Drive,
Houston, TX 77079

You may also submit information and payment online at

<https://springforestmiddleschool.wufoo.com/forms/sjn7u0s0ctt7kv/>

ON-LINE DIRECTORY AD DETAILS:

All completed ads must be submitted by August 30, 2018. Please email the ad in a .pdf, JPEG or vector format to sponsorship@sfmspta.com. Companies are responsible for providing banners and display posters by August 30, 2018.